



U.S. Business and Executives by Title

Reach millions of executives found in 14 million businesses nationwide. The database is highly selectable and targetable. This database includes phone, firmagraphic and contact level data.

Description

Our Business Postal Database is a multi-sourced file built from compiled and proprietary data sources. The database combines more than 20 selects to improve targeting. This includes firmagraphic and contact level data.

Sources

Data has been compiled from input sources including:

- Seminar or Trade Show Attendees
- City/State/Federal Agencies or Boards
- SEC Filings
- Professional or Industry Associations
- Websites
- White/Yellow Pages and other online directories

Quality Assurance

- The file meets all DMA privacy, security compliances and is fully CAN-SPAM compliant
- Database is updated monthly and re-built quarterly
- Monthly change rate is approximately 4%

Selects

- Company
- Contact Name and Contact Title
- Contact Email Address
- Number of Employees
- Sales Volume
- Phone Number and URL
- SIC Code
- Contact Address
- Contact Gender
- Contact Ranking
- Functional Area