



U.S. Business and Executives with Postal and Email Address

Target over 7 million business email records, along with the postal address. Our database selects include firmographic and contact level data. A true multi-channel B2B database.

The email portion of your order will be deployed by V12 Group. Please contact your representative or call 1.866.842.1001 to coordinate marrying the creative with your email list for deployment. The Postal list will be sent directly to you via the method you have chosen.

Description

Our multi-channel Business Database is a hybrid file built from compiled and proprietary data sources and combines postal, email, and phone data, as well as more than 20+ selects to improve targeting. This includes firmographic and contact level demographic data.

Sources

Data has been compiled from input sources including:

- Seminar or Trade Show Attendees
- City/State/Federal Agencies or Boards
- SEC Filings
- Professional or Industry Associations
- Websites
- White/Yellow Pages and other online directories

Quality Assurance

- The file meets all DMA privacy, security compliances and is fully CAN-SPAM compliant
- Database is updated monthly and re-built quarterly
- Monthly change rate is approximately 4%

Selects

- Company
- Contact Name and Contact Title
- Contact Email Address
- Number of Employees
- Sales Volume
- Phone Number and URL
- SIC Code
- Contact Address
- Contact Gender and Contact Ranking
- Functional Area